

Health Care and Social Assistance with 15.1 % and Retail Trade with 14.1 % of the total claims count. During the start of the recovery period in June 2021, Health Care and Social Assistance was at the top with 19 % of the total count followed by Retail Trade at 11.1 % and Administrative and Support and Waste Management and Remediation Services at 8.7 % of the total claims count.

NAICS #	Claimant Count by NAICS Industry Name	June-21	June-20	OTM Change	June-19	OTY Change
11	Agriculture, Forestry, Fishing & Hunting	21	105	↓ (84)	19	↑ 86
22	Utilities	23	47	↓ (24)	19	↑ 28
23	Construction	442	2,157	↓ (1,715)	499	↑ 1,658
31-33	Manufacturing	470	2,504	↓ (2,034)	514	↑ 1,990
42	Wholesale Trade	249	2,368	↓ (2,119)	212	↑ 2,156
44-45	Retail Trade	653	6,039	↓ (5,386)	395	↑ 5,644
48-49	Transportation & Warehousing	239	1,772	↓ (1,533)	221	↑ 1,551
51	Information	84	440	↓ (356)	100	↑ 340
52	Finance & Insurance	182	468	↓ (286)	182	↑ 286
53	Real Estate, Rental, & Leasing	60	433	↓ (373)	62	↑ 371
54	Professional, Scientific, and Technical Services	349	1,946	↓ (1,597)	307	↑ 1,639
55	Management of Companies & Enterprises	21	371	↓ (350)	23	↑ 348
56	Admin. & Support, Waste Manag., and Remed. Se	516	2,660	↓ (2,144)	449	↑ 2,211
61	Educational Services	161	1,252	↓ (1,091)	99	↑ 1,153
62	Health Care & Social Assistance	1,123	6,476	↓ (5,353)	465	↑ 6,011
71	Arts, Entertainment, & Recreation	61	1,093	↓ (1,032)	50	↑ 1,043
72	Accommodation & Food Services	506	6,951	↓ (6,445)	461	↑ 6,490
81	Other Services (except Public Administration)	428	3,441	↓ (3,013)	257	↑ 3,184
92	Public Administration	128	867	↓ (739)	82	↑ 785
	Information Not Available	180	1,426	↓ (1,246)	105	↑ 1,321
	All Industries	5,898	42,825	↓ (36,927)	4,523	↑ 38,302

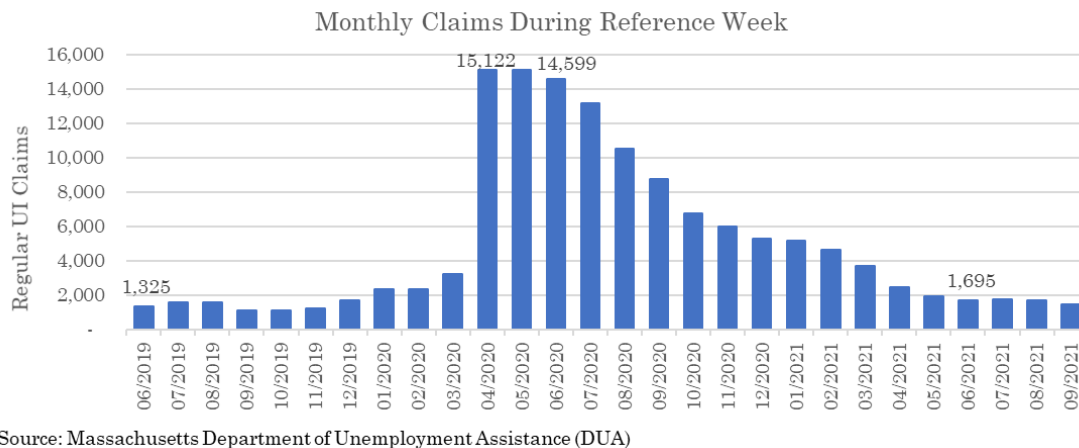
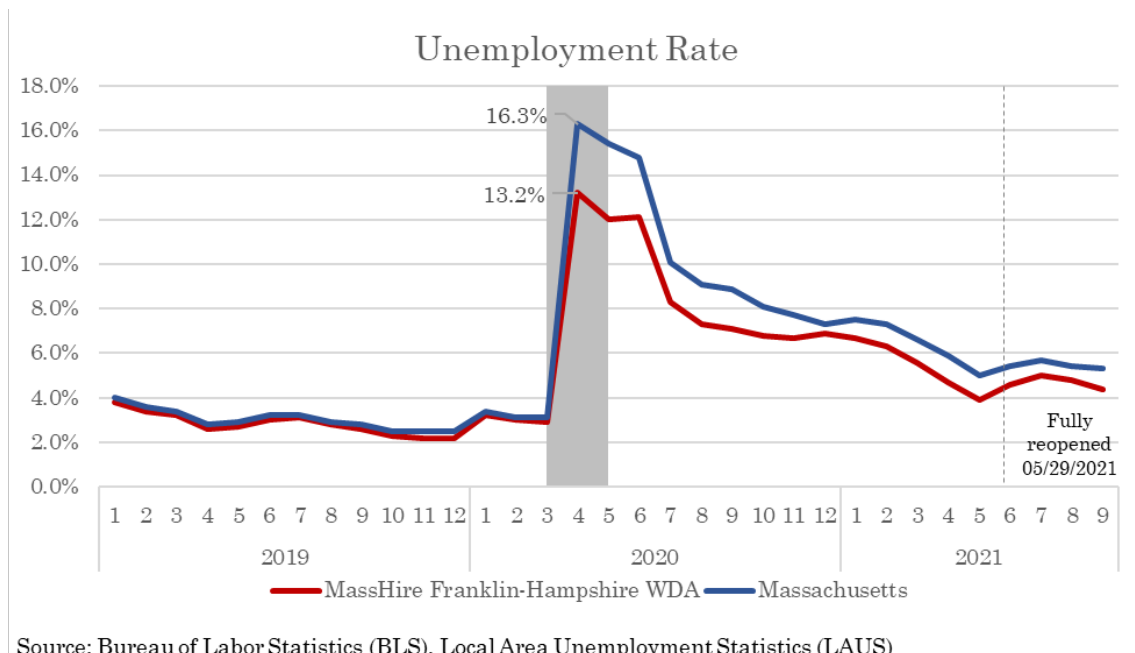
Source: Massachusetts Department of Unemployment Assistance (DUA)

MassHire Franklin-Hampshire WDA

Impact of the COVID-19 Pandemic

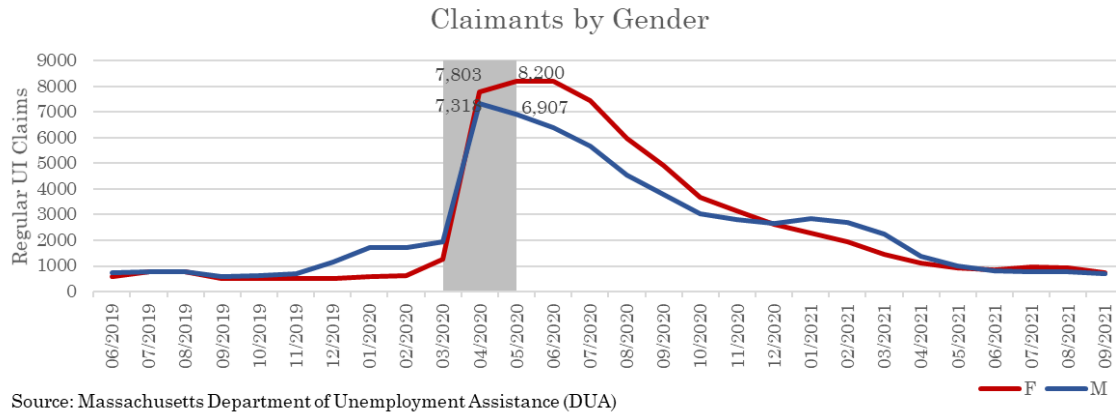
The twelve-month moving average unemployment rate prior to the onset of COVID-19 pandemic in March 2020 in the MassHire Franklin-Hampshire WDA was 2.8 %. This was 0.1 % lower than the Commonwealth's twelve-month moving average at 2.9 %. At the height of the pandemic in April 2020 in the state, the unemployment rate for the WDA was 13.2 %, 3.1 % below the state unemployment rate. During the April 2020 reference week, 15,122 regular unemployment insurance (UI) claims were filed.

Following the end of the stay-at-home advisory in May 2020, the area's unemployment rate in June 2020 was 12.1 %, 2.7 % below the state's rate of 14.8 %. Over the year, the area's unemployment rate in June 2021 dropped 7.5 % to 4.6 %. Compared to June 2020, over 12,900 fewer claims were filed in June 2021.



Gender

In the MassHire Franklin-Hampshire WDA, the historical claims data shows since 2015, the male gender had filed more claims than the female gender for most months, except July and August. In June 2019, 56.1 % of the 1,325 total claims filed were by males and 43.9 % by females. During the peak months of the pandemic, the female gender surpassed the male gender in claims starting in April 2020. The most claims filed by female claimants occurred in May 2020 at 8,200 claims, which was 54.3 % of the total claims count. In June 2020, the % of claims for the females was 56.2 % while the male gender was at 43.8 %. In June 2021, 867 claims were filed by females which was 51.2 % of the total claims.



Age

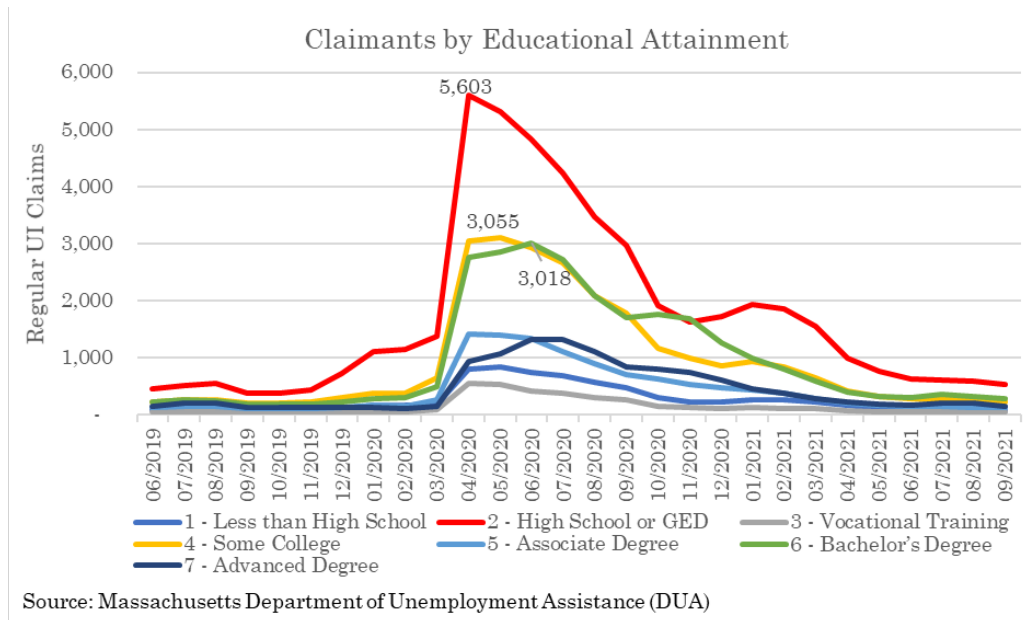
In the month of June, after the stay-at-home advisory ended in May 2020, claimants who were between 25 to 34 years old had the highest number of claims in the MassHire Franklin-Hampshire WDA at 3,564. This represents 24.4 % of the total claims count for the month. Those aged between 35 to 44 years had 2,700 claims filed, or 18.5 % of the total claims count. In June 2019, those between the ages of 45 to 54 years and 55 to 64 years had the most claims with a total of 284 and 309 claims respectively. At the start of the recovery period in June 2021, those aged 25 to 34 years had 389 claims filed, or 22.9 % of the total claims count for the month, and those between 35 to 44 years had 353 claims filed or 20.8 % of the total claims count.

AGE	Jun-19	Jun-20	Jun-21
16 to 19 years	8	498	27
20 to 24 years	77	1,872	116
25 to 34 years	265	3,564	389
35 to 44 years	275	2,700	353
45 to 54 years	284	2,286	316
55 to 64 years	309	2,412	347
65 years and over	107	1,267	147
Total	1,325	14,599	1,695

Source: Massachusetts Department of Unemployment Assistance

Educational Attainment

In the MassHire Franklin-Hampshire WDA, the historical monthly claims data shows the highest number of claims were filed by claimants with high school or GED diploma. During the peak months of the pandemic, those with high school or GED diploma remained at the top with the most claims filed. Thirty-three % of the claims in June 2020 were filed by claimants with a high school or GED diploma and 20.7 % had a bachelor's degree. In June 2021, of the 1,695 claims filed, 37.1 % were from claimants with high school or GED diploma and 18.5 % from claimants with a bachelor's degree. There were 290 claimants with some college education, which was 17.1 % of the total claims filed.



Race and Ethnicity

In the historical claims data, Whites filed the most claims in the MassHire Franklin-Hampshire WDA and this trend continued during the pandemic. In June 2020, over 85 % of the total claims were filed by Whites and 2.7 % by Black/African Americans. Over five % of the claimants were Asians and five % were claimants with more than one race. At the beginning of the recovery period in June 2021, 3.5 % of the claimants were Asians, an increase of 0.9 % compared to the % of claims in June 2020.

RACE	June 2019	%	June 2020	%	June 2021	%
American Indian/Alaskan Native		0.0%	72	0.5%	9	0.5%
Asian	28	2.1%	377	2.6%	59	3.5%
Black/African American	37	2.8%	387	2.7%	56	3.3%
Race Do not wish to respond	83	6.3%	789	5.4%	102	6.0%
More than one race	44	3.3%	484	3.3%	48	2.8%
Native Hawaiian/Pacific Islander		0.0%	24	0.2%		0.0%
White	1,128	85.5%	12,466	85.4%	1,417	83.8%
Total	1,320	100.0%	14,599	100.0%	1,691	100.0%

Source: Massachusetts Department of Unemployment Assistance (DUA)

In June 2019, over 88 % of the claims were filed by claimants not of Hispanic or Latino ethnicity and 6.3 % from Hispanic or Latino claimants. In April 2020 during the peak of the pandemic in the WDA, the % of the total claims from Hispanic or Latino claimants was 5.6 % while those not of Hispanic or Latino ethnicity was 89.5 %.

ETHNICITY	June 2019	%	June 2020	%	June 2021	%
Hispanic or Latino	83	6.3%	1,000	6.8%	120	7.1%
I choose not to answer	75	5.7%	763	5.2%	97	5.7%
Not Hispanic or Latino	1,167	88.1%	12,836	87.9%	1,478	87.2%
Total	1,325	100.0%	14,599	100.0%	1,695	100.0%

Source: Massachusetts Department of Unemployment Assistance (DUA)

Occupations

In June 2019, the top three occupations with the most claims were Construction and Extraction with 12.7 % of the total claims, Management with 11.8 % of the total claims and Food Preparation and Serving Related with 10.2 % of the total claims count. In June 2020, 20.2 % of the claims were filed by claimants in Food Preparation and Serving Related occupations, 10.1 % in Office and Administrative Support occupations, and 9.2 % in Management occupations. In June 2021, 12.4 % were claimants in Food Preparation and Serving Related occupations, 12.2 % in Management occupations, and 9.7 % in Office and Administrative Support occupations.

SOC #	Claimant Count by SOC Occupation Name	June-21	June-20	OTY Change	June-19	OTY Change
11	Management	206	1,341	↓ (1,135)	157	↑ 1,184
13	Business & Financial Operations	44	288	↓ (244)	50	↑ 238
15	Computer & Mathematical	29	147	↓ (118)	29	↑ 118
17	Architecture & Engineering	11	82	↓ (71)	16	↑ 66
19	Life, Physical, & Social Science	13	72	↓ (59)	7	↑ 65
21	Community & Social Service	54	254	↓ (200)	33	↑ 221
25	Education, Training, & Library	110	758	↓ (648)	89	↑ 669
27	Arts, Design, Entertainment, Sports, & Media	16	347	↓ (331)	29	↑ 318
29	Healthcare Practitioners & Technical	65	748	↓ (683)	42	↑ 706
31	Healthcare Support	63	483	↓ (420)	26	↑ 457
33	Protective Service	24	139	↓ (115)	10	↑ 129
35	Food Preparation & Serving Related	210	2,956	↓ (2,746)	135	↑ 2,821
37	Building and Grounds Cleaning & Maintenance	45	464	↓ (419)	19	↑ 445
39	Personal Care & Service	90	741	↓ (651)	52	↑ 689
41	Sales & Related	123	1,277	↓ (1,154)	89	↑ 1,188
43	Office & Administrative Support	164	1,476	↓ (1,312)	110	↑ 1,366
45	Farming, Fishing, & Forestry	5	42	↓ (37)	2	↑ 40
47	Construction & Extraction	154	673	↓ (519)	168	↑ 505
49	Installation, Maintenance, & Repair	42	440	↓ (398)	54	↑ 386
51	Production	97	770	↓ (673)	102	↑ 668
53	Transportation & Material Moving	113	974	↓ (861)	98	↑ 876
	Information Not Available	8	85	↓ (77)	4	↑ 81
All Occupations		1,695	14,599	↓ (12,904)	1,327	↑ 13,272

Source: Massachusetts Department of Unemployment Assistance (DUA)

Industry

In June 2019, the top three industries in the MassHire Franklin-Hampshire WDA with the most claims were Construction with 13.1 % of the total claims, Manufacturing with 11.2 % of the total, and Health Care and Social Assistance with 10.1 % of the total count. In June 2020, Accommodation and Food Services topped the list with 17.1 % of the total count followed by Health Care and Social Assistance with 14 % and Retail Trade with 11.6 % of the total claims count. During the start of the recovery period in June 2021, Health Care and Social Assistance was at the top with 14 % of the total count followed by Retail Trade at 10.3 % and Construction at 9.3 % of the total claims count.

NAICS #	Claimant Count by NAICS Industry Name	June-21	June-20	OTY Change	June-19	OTY Change
11	Agriculture, Forestry, Fishing & Hunting	18	100	↓ (82)	13	↑ 5
23	Construction	158	714	↓ (556)	174	↑ 540
31-33	Manufacturing	140	922	↓ (782)	149	↑ 773
42	Wholesale Trade	52	384	↓ (332)	55	↑ 329
44-45	Retail Trade	175	1,687	↓ (1,512)	123	↑ 1,564
48-49	Transportation & Warehousing	55	550	↓ (495)	44	↑ 506
51	Information	25	158	↓ (133)	24	↑ 134
52	Finance & Insurance	34	110	↓ (76)	25	↑ 85
53	Real Estate, Rental, & Leasing	28	212	↓ (184)	26	↑ 186
54	Professional, Scientific, and Technical Services	88	525	↓ (437)	68	↑ 457
56	Admin. & Support, Waste Manag., and Remed. Se	76	557	↓ (481)	73	↑ 484
61	Educational Services	112	846	↓ (734)	63	↑ 783
62	Health Care & Social Assistance	237	2,040	↓ (1,803)	134	↑ 1,906
71	Arts, Entertainment, & Recreation	20	409	↓ (389)	16	↑ 393
72	Accommodation & Food Services	127	2,491	↓ (2,364)	93	↑ 2,398
81	Other Services (except Public Administration)	137	982	↓ (845)	89	↑ 893
92	Public Administration	47	361	↓ (314)	40	↑ 321
	Information Not Available	152	1,466	↓ (1,314)	115	↑ 1,351
	All Industries	1,695	14,599	↓ (12,904)	1,327	↑ 13,272

Source: Massachusetts Department of Unemployment Assistance (DUA)

MassHire Greater Lowell WDA

Impact of the COVID-19 Pandemic

The twelve-month moving average unemployment rate prior to the onset of COVID-19 pandemic in March 2020 in the MassHire Greater Lowell WDA was 2.9 %. This was the same as the Commonwealth's twelve-month moving average at 2.9 %. At the height of the pandemic in April 2020 in the state, the unemployment rate for the WDA was 16.0 %, 0.3 % below the state unemployment rate. During the April 2020 reference week, 21,571 regular unemployment insurance (UI) claims were filed. The largest number of claims filed in the WDA during the peak of the pandemic was in May 2020 at 23,209 claims.

Following the end of the stay-at-home advisory in May 2020, the area's unemployment rate in June 2020 was 14.5 %, 0.3 % below the state's rate of 14.8 %. Over the year, the area's unemployment rate in June 2021 dropped 9.2 % to 5.3 %. Compared to June 2020, 19,089 fewer claims were filed in June 2021.